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JAN 23 2004

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICEApplicant(s): **Jerry E. Pierce, et al.**Title: **METHOD AND SYSTEM FOR OPTIMIZING MARKET ACCESSIBILITY
VIA AN ELECTRONIC NETWORK**App. No.: **09/497,773**Filed: **02/03/2000**Examiner: **Michael A. Cuff**Group Art Unit: **3627**Atty. Dkt. No. **22789 (1007-0001)**

Assistant Commissioner for Patents
Washington, D.C. 20231**AMENDMENT/RESPONSE**

Dear Sir:

In response to the Non-Final Office Action mailed December 30, 2003, this Amendment, is submitted within the 3-month shortened statutory period. Please amend the above-identified application as follows:

CERTIFICATE OF TRANSMISSION/MAILING	
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to the Commissioner for Patents on <u>Jan. 23, 2004</u> .	
<u>Grace Adame</u> Typed or Printed Name	<u>Grace Adame</u> Signature